



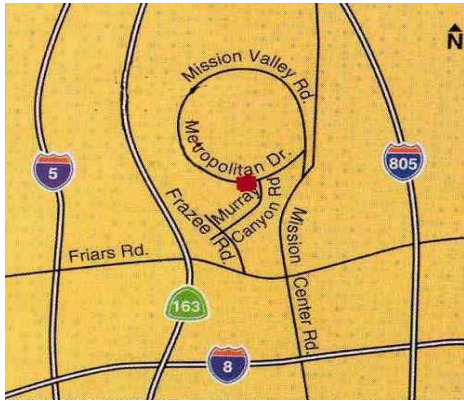
CCHN NewsBriefs

Community Clinic
Health Network

Volume 24
May 1, 2002

Executive Director Medical Director Finance Director Operations Director Billing Front Desk

The Council Is On The Move !



The move date for the Council of Community Clinics, CCHN and Council Connections has been changed from the beginning of May until the end of the month. Further information on the exact move date will be communicated as soon as it becomes available

When the move takes place, the Council will have new telephone numbers:

PH: 619-542-4300
FX: 619-542-4350

All Extensions will remain the same.

The toll free number remains unchanged:
800-640-1662.

Please make a note of these changes!



**7535 Metropolitan Drive
San Diego, CA 92108**

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May Meeting Status

CCHN BOD Meeting
Large Conference Room
May 21, 2002
8:30 AM to 11:30 AM

CHIP Access To Care
Large Conference Room
May 17, 2002
10:00 AM to 12:00 PM

Physician Council Meeting
(PPHS)
May 7, 2002
1:00 PM to 4:00 PM

CCHN CFO Meeting
Large Conference Room
May 15, 2002
11:00 AM to 1:00 PM

Neighborhood House Mobile Van
Small Conference Room
May 3, 2002
10:00AM to 11:00AM

Canceled Meetings:

- **CCC Board**
- **HIPAA Compliance Workgroup**
- **HR Council**
- **Prevention & Education OHSN**

CCHN Operations Council
Large Conference Room
May 14, 2002
8:30 AM to 10:00 AM

North County Utilization
Vista
May 16, 2002
12:30 PM to 2:00 PM

Quotable Quotes

"If everything seems under control, you're not going fast enough."
-Mario Andretti



Dental Safety Net Update

Free Dental Screening and Fluoride Varnish



This year the Community Clinic Oral Health Safety Net (OHSN) has conducted dental screenings on 98 children under the age of five. The dental screenings have

taken place in a mobile van or at a community clinic, particularly focusing on regions lacking dental treatment facilities. The OHSN is partnering with San Ysidro Health Center Healthy Steps, Southwestern College Dental Hygiene Program, San Diego County Dental Society, Share the Care, and Children's Hospital and Health Center to achieve the goal of Healthy Smiles for San Diego Children.

The children are screened by

a dentist and classified into one of four categories listed below.

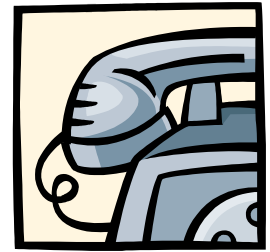
No obvious need for dental treatment at this time.

Your child should visit a dentist at least twice a year for a complete dental examination.

Need for dental treatment of a non-urgent nature.

Please take your child to a dentist within the next two months.

Continued on Pg 3



MedConnectUSA Client Tips:

In order to change office hours or clinic names on your after hour recordings, MedConnectUSA will need a 30 day notice. They bring a bi-lingual professional in once a month to do the recordings. They do not recommend changing the structure of the message menus since they have proven to work the best for your offices.

When clinics send in a change of hours request, they can email their changes to ccc@medconnectusa.org or fax it to 888-724-6412.

Please include the name of the clinic, your account number, which office it applies to (if you have more than one) and a contact name and phone number in case they have any questions.

Thank You!

The HIPAA Corner

On April 16th HHS officials defended their proposed changes to the HIPAA privacy rule, as Democratic legislators "harshly criticized" the changes during a hearing of the Senate Committee on Health, Education, Labor and Pensions. Democrats were particularly critical of the proposal to eliminate the prior consent provision and of changes that they said would allow more unauthorized use of patients' information for marketing purposes. HHS officials, however, said the changes were needed to make the rule workable and eliminate obstacles to delivering care (Pear, *New York Times*, 4/17).

Health Committee Chairman Edward Kennedy (D-Mass.) called the elimination of the prior consent requirement a "serious step backwards" for patient privacy (Rovner, *Con-*

gressDaily PM, 4/16). But HHS Deputy Secretary Claude Allen defended the change, saying, "Mandating consent is coercive—a hurdle to health care...." The prior consent provision would have required providers to obtain written consent from patients before using their personal information for treatment, payment or other health care operations. Under the revised rule, health care organizations would simply be required to notify patients of their privacy rights.

Kennedy also said that HHS' proposed changes to the definition of marketing would create a "major loophole." The HHS proposal would require HCOs to obtain patient consent before disclosing patient data for marketing purposes, but it would redefine "marketing" to exclude material that recommends drugs, treatments or health care providers for a spe-

cific patient (*New York Times*, 4/17). It would also exclude discussions of drugs and treatments between physicians and patients, even if physicians were paid to deliver the information. The administration did not want to "interfere with valuable communications between patients and doctors" discussing potential treatments, Allen said (*CongressDaily PM*, 4/16).

"You may think privacy rights are the most overriding issue," Allen said. "But [HHS] stepped back and concluded that it's far more important that we do nothing to impede access to care. Having privacy means little if you don't have access to care."

Kennedy said he would introduce legislation to reinstate the prior consent requirement if it is dropped from the final rule (*New York Times*, 4/17).



Dental Safety Net Update, (Continued)

Need for early dental treatment due to obvious cavities.

Please take your child to a dentist as soon as possible.

Need for immediate dental treatment, due to a toothache or infection.

Please take your child to a dentist right away.



49 of the 98 children screened had no obvious decay. The remaining

50% of the children, under the age of five, needed treatment. Of the children screened, 5 were in need of immediate dental treatment due to a toothache or infection; 16 needed dental treatment of a non-urgent nature; and 28 had obvious cavities needing to see a dentist as soon as possible. All children were referred to a community health center in the safety net or a dentist in the community for follow-up dental care.



After the children were screened they are given a fluoride varnish

treatment. The fluoride varnish is painted on the teeth of child to increase the resistance of the

outer surface to decay producing germs. The procedure is painless. The child is held by the parent or caregiver and the clinician sets next to the parent in a knee-to-knee position. The child is lowered in to the clinicians lap while being held by the parent/caregiver. The teeth are dried with gauze and the fluoride varnish is applied with a disposable brush to all surfaces of the teeth. The varnish sets with saliva contact. It is slightly yellow for and may be visible for a few hours. The varnish coating should stay in contact with the teeth for as long as possible, so caregivers/parents are asked not to brush until tomorrow morning. This is the only time parents are asked not to brush their child's teeth.



During the visit, parents, caregivers and children receive dental health education by a Dental Health Educator, stressing the facts that baby teeth are very important to the overall health of your child, children should see a dentist by the age of one, early childhood caries are preventable, chronic infectious disease and transmissible from caregiver/parent to child. The children are given toothbrushes, coloring books and crayons.

The parents and caregivers receive pamphlets and educational information.

The remaining sites, dates and contact people are listed below for free dental screenings, education and fluoride varnish for children under age 5.

May 4: Operation Samahan Mira Mesa

Saturday 1-4 p.m.
10737 Camino Ruiz, Suite 145
San Diego, CA 92126
Lorena Pena
(858) 578-4220
Dr. Lumang's office next to clinic

May 7 Vista Community Clinic Tuesday 10 AM-1 PM

1000 Vale Terrace
Vista, CA 92084
Rosie Rodriguez/Raquel Garcia
(760) 631-5000, x1353
Parking lot next to clinic

June 8: City Heights Health Celebration

Saturday 10 AM-1PM

Fairmont Avenue Performance Annex
San Diego, CA 92105

If you have any questions, please contact Betty Pate, Oral Health Safety Net Project Coordinator, at (619) 265-2100, x 315 or bpate@ccc-sd.org



Quality Corner

Smoking Costs Society \$7 Per Pack of Cigarettes, CDC Finds"



Every pack of cigarettes sold in the United States costs the country more than \$7 in medical care and lost productivity, according to a new CDC study, the AP/Boston Globe reports. Using data from 1995 to 1999, the CDC analyzed expenses for individuals and the health care industry and used national medical surveys to extrapolate the overall cost of smoking to the nation. The study, the first to evaluate a per-

pack cost of smoking, concluded that each pack smoked results in \$3.45 in medical costs and \$3.73 in lost productivity due to early deaths, for a total of \$7.18. For every smoker, the nation's cost of smoking is \$3,391, or \$157.7 billion overall. "There's a big difference in the cost to society and what society is getting back in tax," the CDC's Dr. Terry Pechacek, said, adding, "We believe society is bearing a burden for the individual behavioral choices of the smokers." Each year, Americans buy about 22 billion packs of cigarettes. The study concluded that smoking results in about 440,000 deaths in the United States each year, 10,000 more deaths than

the government's previous estimate. The study also found that smoking takes an average of 13 years off the lives of men and 14.5 years from women. Tobacco company Brown & Williamson criticized the study, saying that the per-pack cost figures were presented in a "vacuum," as the study did not compare smoking to the financial burden that other people, such as diabetics, place on society. "What does that number mean? It doesn't mean anything. It's bordering on meaningless," Brown & Williamson spokesperson Mark Smith said (AP/Boston Globe, 4/12).



More Technology For Non-Profits!



Made possible by a grant from the David and Lucile Packard Foundation.

Through this exciting new program, nonprofit organizations that have a federal 501(c)(3) status are eligible to purchase almost new computer equipment for use by their organization.

RAFT has purchased, through various auction sites, high-level Pentium III and 4 level computer equipment being auctioned off by the dot-com companies, and is making these available to nonprofit organizations. With support from

the David and Lucile Packard Foundation, your 501(c)(3) non-profit organization can purchase these items from RAFT at ONE HALF of the auctioned price!

The following conditions apply:

- The organization must have a non-profit 501(c)(3) status and must fax a copy of their federal non-profit ruling to RAFT prior to picking up the equipment.
- The equipment must be paid for on a preprinted organizational check at the time the equipment is picked up.
- The staff member purchasing the equipment must be a RAFT member, or sign up for membership at the time he/she picks up the equipment.

(Annual membership fee is \$35).

· Equipment must be picked up from RAFT's facility in San Jose, within two weeks after being selected, or another agency will be selected.

RAFT will only be purchasing Pentium III and 4 level computers through the auction sites. However, a refurbished 17 inch monitor may also be purchased from RAFT's regular refurbishing program at the time the computer is picked up. **Monitor price: \$55 plus tax.** Keyboard, mouse, and all necessary cables will also be provided by RAFT at no additional charge.

For additional information, visit <http://www.raft.net/resources/ten.shtml>.



Two Educational Opportunities To Suit Your Asthma Education & Training Needs!

OPPORTUNITY #1

Treatment & Management of Asthma: The NHLBI Guidelines:

DATE: Wednesday, May 15, 2002

SPEAKER: John Bastian, MD

LOCATION:

Sunrise Community Baptist Church
8805 N Magnolia Ave, Santee

DATE: Thursday, May 23, 2002

SPEAKER: Michael Welch, MD

LOCATION:

North County Health Services
San Marcos
Community Room, Suite 205

TIMES for both trainings:

5:30 pm - Registration and Pretest

6:00 pm - 8:30 pm - Program

COST: There is No Cost to attend this program.

AUDIENCE: Community primary care providers, Allied health professionals

Seating is Limited and **pre-registration is required.**

Please call Lynn at the American Lung Association at (619) 297-3901 to reserve your place.

***ACCREDITATION:** In progress, to be confirmed

Participants will receive a copy of the Pediatric Guidelines and laminated pocket guidelines, limited to one per office. Refreshments provided.

This program was made possible by funds received from Chronic Disease and Injury Prevention/Health Promotion, entity of County of San Diego, Health and Human Services Agency, administered by SD University Foundation.



OPPORTUNITY #2

Pediatric Asthma CQI Series

DATE: Tuesday, May 28, 2002

LOCATION:

Council of Community Clinics
7535 Metropolitan Drive
San Diego, CA

DATE: Tuesday, June 18, 2002

LOCATION:

Council of Community Clinics
7535 Metropolitan Drive
San Diego, CA

TIMES: For both trainings:
6:30 p.m.—8:30 p.m.

AUDIENCE: All members of your clinic asthma team, including administrative and clinical staff.

***Clinic stipends and Continuing Education, food & beverage provided!**

Contact Christy Rosenberg
(crosenberg@ccc-sd.org or 619-265-2100, x321). Presented by Children's Hospital, in conjunction with the Council of Community Clinics.

Medical Director Corner: 2002 Health Disparities Collaborative

By: Jennifer Tuteur, M.D.
Imperial Beach Health Center

The Health Disparities Collaboratives are initiatives of the Bureau of Primary Health Care. Community clinic teams (comprised of 3-4 persons) implement a quality improvement model to accelerate learning, apply innovation and improve outcomes for patients with chronic diseases. Teams within each of five national clusters meet quarterly to participate in CME learning sessions, in which national experts present cutting edge research and evidence-based medicine. Teams communicate within each cluster by internet and conference calls to review common data, and share "best practices."

Completing the third year of its imple-

mentation, the Collaborative teams select a focus of Diabetes, Cardiovascular Disease, Depression or Asthma. National data reflects significant improvement in clinical outcomes after team participation in the Collaborative:

- HgA1c's dropped nearly 1% in one year (from 9.2% to 8.3%)
- 25% more patients with Cardiovascular disease received 2 or more blood pressure measures in 12 months
- 74% of patients with Depression continued their medication for 8 weeks after prescribed
- ER visits for patients with asthma decreased from 14% to <1% in the two weeks prior to the last clinic visit

Applications for participation in the Col-

laboratives are being accepted through May 10, 2002. Clinics may apply online at www.healthdisparities.net. Teams receive free travel and lodging to the CME events, Information Systems support and registries and opportunities for further grants and educational conferences. The Bureau's PIN 2002-12 states the expectation that all 330 grant Health Centers participate in one of the Bureau's Collaboratives.

In the Pacific West Cluster (comprising 11 states and territories), the California Primary Care Association manages and staffs the Collaboratives. Heidi Child is Deputy Director of the Health Disparities Collaborative and can be reached at hchild@epca.org.



Oral Health Summit

Oral Health Summit

Strengthening California's
Oral Health Infrastructure

June 7, 2002
Sacramento, CA

Presented by: California Primary
Care Association & The Dental
Health
Foundation

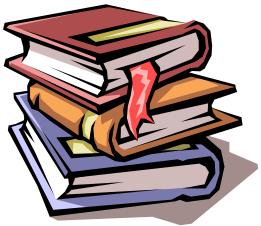
Agenda Items Include:

- Status of CA's Oral Health Infrastructure
- National Perspectives on Oral Health
- BPHC's Dental Expansion Program
- Impact of Dental Disease on High Risk, Underserved Populations. Defining the nature and magnitude of the problem and recommendations for improvement
- Grant Writing Strategies
- Dental Workforce Availability & Innovative Delivery Networks
- Building Blocks for New Dental Clinics

Register at: www.cpcsa.org

CPCSA Members: \$75
Non-Members: \$125

CCALAC 2nd Annual Healthcare Symposium: Crossing The Quality Chasm



On Tuesday, June 4th the Community Clinic Association of Los Angeles County

(CCALAC) will sponsor their second annual healthcare symposium entitled "Crossing The Quality Chasm" at the U.S.C. Davidson Executive Conference Center. The event will feature a luncheon keynote address by Dr. David Satcher, former US Surgeon General, entitled "Achieving a Balanced Community Health Care System."

The one day program includes the following:

- A meet & greet with Dr.

- Satcher.
- Session I: Evidence Based Medicine
- Session II: Integrated Clinical Resource Management
- Session III: Health Disparities Collaborative
- Luncheon Keynote
- Session IV: Track I—Pediatric Asthma, Track II—Adult Medicine.
- Session V: Disease Management Software
- Session VI: State of Health Care in Los Angeles County

The program lasts from 7:30 a.m. until 4:30 p.m. and the costs are as follows:

(Non-CCALAC Clinic Members)

Early Bird (before 5/10)

\$65
Regular Registration
\$75
Luncheon Only
\$55

Who Should Attend?

Community clinic and County medical staff, health care administrators, nurses, nurse practitioners, physicians, physician assistants, pharmacists and educators.

To receive an invitation, email sfranklin@ccalac.org or visit CCALAC online at www.ccalac.org.

